



Privacy statement

EV-Optimizer takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us at support@ev-optimizer.com.

Who is EV-Optimizer?

EV-Optimizer is the besloten vennootschap EV-Optimizer, with registered office at (1327 EB) Almere listed at the Traderegister of the Dutch Chamber of Commerce under 72390891. EV-Optimizer is as the controller ultimately responsible with regard to the processing of your personal data. EV-Optimizer has appointed a data protection officer. You may contact Meindert Romkes at meindert.romkes@ev-optimizer.com.

How does EV-Optimizer use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data EV-Optimizer uses for that specific purpose, the legal justification, and the amount of time EV-Optimizer keeps this data. For clarity's sake, we have categorised the purposes.

Services, customer management and financial administration

Purpose: Financial administration

Information: Company name, Billing address, Bank details, Outstanding balance

Legal basis: Legal obligation

Storage period: As long as necessary for this purpose

Purpose: Invoicing

Information: Company name, Billing address, Bank details, Outstanding balance

Legal basis: Legal obligation

Storage period: As long as necessary for this purpose

Purpose: Order Management

Information: Home address, Delivery address, Billing address, Email, Phone number, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number



Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Handling complaints about the product

Information: Home address, Delivery address, Billing address, Email, Phone number, Payment information, Account number, Order Number, Complaint content, COC number, VAT number, Customer number.

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Purpose: Handling complaints about the service

Information: Home address, Email, Customer file data, Data necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Storage period: Maximum 2 years

Purpose: CRM

Information: Name, Username, Email, Location, Order history, Phone number

Legal basis: Legitimate interests

Importance: Commercial interests

Storage period: As long as necessary for this purpose

Purpose: Job application

Information: Name, Username, Email, Location, Order history, Phone number

Legal basis: Legitimate interests

Importance: Commercial interests

Storage period: As long as necessary for this purpose

Marketing

Purpose: Direct marketing

Information: Name, Home address, Email, Phone number, Interest in a product, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 2 years

Purpose: Newsletter

Information: Name, Home address, Email, Phone number, Interest in a product, User ID, Order history, Billing address Legitimate interests.



Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 2 years

Purpose: Social media marketing

Information: Name, Home address, Email, Phone number, Interest in a product, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 2 years

Purpose: Loyalty program

Information: Name, Home address, Email, Phone number, Interest in a product, User ID, Order history, Billing address Legitimate interests

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 2 years

Website

Purpose: Website analytics

Information: Location

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 2 years

Purpose: Account

Information: Name, Address, Email, Username, Password, User ID

Legal basis: Necessary for the performance of a contract

Storage period: As long as necessary for this purpose

Security and fraud prevention

Purpose: ID verification

Information: Phone number, Financial equity, Credit score, Professional activities, Agreements and settlements, IBAN number, Name, Address

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 1 year



EV-Optimizer

Purpose: Credit check

Information: Phone number, Financial equity, Credit score, Professional activities, Agreements and settlements, IBAN number, Name, Address

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: Maximum 1 year

Research and Development

Purpose: Market research

Information: Habits, Lifestyle, Home address, Email, Phone number

Legal basis: Legitimate interests

Interest concerned: Commercial interests

Storage period: As long as necessary for this purpose